**Mobilizing the Economies of Worth in Organization and Market Studies**

**November 28, 2019, 2pm-7pm**

Room 3003, Cass Business School, 106 Bunhill row, London EC1Y 8TZ, UK

**Organizers and Presenters**

Prof Jean-Pascal Gond – Cass Business School, City, University of London

Dr Laetitia Mimoun – Cass Business School, City, University of London

Dr Mattia Anesa – University of Sydney Business School

**Purpose of the workshop**

The purpose of this workshop is to bring together scholars from various disciplines—organization and management theory, sociology, human resource management, consumption culture theory—sharing a common interest in the ‘sociology of convention’ also known as the ‘French pragmatist sociology’, and more specifically interested in *The Economies of Worth* framework, developed by Boltanski and Thévenot (2006 [1991]). This stream of research, and its associated framework, has emerged in France in the late 1980s, early 1990s, as a reaction to the limitations of the over-determinism of Bourdieu’s structural sociology and to account for the paradox of collective action inherent to individualistic sociological frameworks. Since then, it has been mobilized to investigate a variety of ecological, socio-technical and ethical controversies, the continuous search for compromises between various forms of the common goods within the capitalist system, or to unpack subtle dynamics of justification within and across markets and organizations.

The workshop will include **two paper presentation sessions**, featuring on-going empirical studies mobilizing the EW framework and/or some of its variant, and then **a panel discussion** with EW experts, about the potential and challenges of this framework in various disciplines.

**Detailed program (provisory)**

**Introduction to the Workshop by Jean-Pascal, Laetitia & Mattia** [14:00-14:15]

**Part 1: Paper Presentation Sessions** [14:15-18:00]

**Paper Presentation Session (1)** [14:15-16:15]

***Make sure you have the answer before the question get asked: Maintaining provisional autonomy through justification work*** – Cylien Gilbert\* (Toulouse School of Management, FR) & Hervé Laroche (ESCP Europe, Paris, FR).

***Adopting management philosophies: Management gurus and justification*** – Sam Van Elk\* (King’s Business School, UK).

***Contradictions under critique: how consequential reasoning (re)shapes legitimacy assessments and institutionalized practices*** – Mattia Anesa\* (University of Sydney Business School, AU), Paul Spee & Niole Gillepsie (University of Queensland, AU).

***Placing the displaced: The valuation of forced migrants on the labor market*** – Bernadette Bullinger\* (IE Business School, ES), Anna Schneider (University of Innsbruck, AU) & Jean-Pascal Gond\* (Cass Business School, UK).

**Coffee Break 16:15-16:30**

**Paper Presentation Session (2)**[16:30-18:00]

***Mobilizing forms of justification and evaluation to sell the relevance of ESG issues*** – Brigitte Bernard-Rau\*, Kristina Lauche & Vera Blazevic (Institute for Management Research, Radboud University Nijmegen, NL).

***Brand activism: Walking the line of moral controversy*** – Olivier Sibai\* (University of Birkbeck, UK), Lætitia Mimoun\* (Cass Business School, UK) & Achilleas Boukis (University of Essex, UK)

***Business as (un)usual: Maintaining ecological integrity while scaling-up biodynamic production*** – Claire-Isabelle Roquebert (University of Lausanne, SW) & Jean-Pascal Gond\* (Cass Business School, UK)

*\*Author(s) who will present the paper and/or attend the workshop*

**Part 2: Panel Discussion** [18:00-19:00]

**During the final panel, scholars from different disciplines will provide their perspectives on the potential and limitations of the EW framework**

**Confirmed panellists**:

* Simon Susen (City, University of London, UK)
* Juliane Reinecke (Kings’ College London, UK)

**Chair**: Mattia Anesa (University of Sydney Business School, AU)

**Dinner @Sardine @20:00 for all the presenters and panellists present to the workshop**