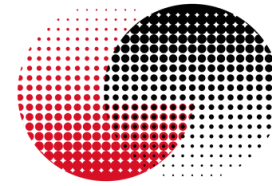


M&A and PE Conference:

State of the UK Private and Public Investment Market



BAYES MERGERS &
ACQUISITIONS AND
PRIVATE EQUITY
SOCIETY

MEET WITH EXPERTS FROM...



ARDIAN

STERLING
A TRANSPERFECT COMPANY
A great deal. Better.



Sponsored by

STERLING
A TRANSPERFECT COMPANY
A great deal. Better.

Location: LG 001

Time: 6.00pm - 9.00pm

25th March 2025

**SIGN UP
HERE!**





BAYES MERGERS &
ACQUISITIONS AND
PRIVATE EQUITY
SOCIETY

M&A and PE Conference:

State of the UK Private and Public Investment Market

KEYNOTE SPEAKER:

Robin List

What does it take to
create a successful exit ?

Robin List is the founder of Sylphar, a company specializing in over-the-counter consumer healthcare products. In 2017, he partnered with Vendis Capital to accelerate Sylphar's growth through acquisitions and digital expansion. This strategy led to the company's sale to EQT-backed Karo Healthcare in 2021, with Robin and his team reinvesting in Karo. Following the acquisition, he joined Karo's Corporate Management Team to oversee Sylphar's integration.



ROBIN LIST
Founder of Sylphar

Sponsored by

STERLING
A TRANSPERFECT COMPANY
A great deal. Better.

Location: LG 001

Time: 6.00pm - 9.00pm

25th March 2025

**SIGN UP
HERE!**



M&A and PE Conference:

State of the UK Private and Public
Investment Market



BAYES MERGERS &
ACQUISITIONS AND
PRIVATE EQUITY
SOCIETY

MEET OUR PANELISTS!



DAMIAN SEBASTIAN SERWIN



INVESTMENT BANKING
ASSOCIATE



IVAN LEVINGSTON



EUROPEAN M&A
CORRESPONDENT



TOM DEARDEN



HEAD OF SPONSOR
FINANCE



RACHEL LEWIS



HEAD OF AUCTIONS, EMEA



PHILIP WITCHELO



CHIEF STRATEGY &
MARKETING OFFICER



RORY MILBANK



INVESTMENT
MANAGER

Sponsored by





BAYES MERGERS &
ACQUISITIONS AND
PRIVATE EQUITY
SOCIETY



DAMIAN SEBASTIAN SERWIN

INVESTMENT BANKING ASSOCIATE

Damian works in M&A and transaction advisory, with experience across the UK & Nordics. He has experience in Shipping & Maritime, Industrials and Business Services. He has previously worked in private equity and structured finance. Damian is an alumni of Bayes Business School where he completed his MSc in Finance.

IVAN LEVINGSTON

EUROPEAN M&A CORRESPONDENT

Ivan is the European deals reporter, covering M&A and other financial transactions across the region. He also contributes to Due Diligence, the paper's premier deal's briefing. He joined the FT in 2022 after previously reporting across Boston, New York, Tel Aviv and London for Bloomberg News.



Sponsored by

STERLING
A TRANSPERFECT COMPANY
A great deal. **Better.**



TOM DEARDEN
HEAD OF SPONSOR FINANCE

Tom has been involved in Private Equity backed transactions for 18 years, starting in Strategy Consulting at Deloitte and Roland Berger, and for the last ten years providing acquisition financing for PE-backed software companies at RBS, Silicon Valley Bank and HSBC Innovation Banking.



RACHEL LEWIS
HEAD OF AUCTIONS, EMEA

Rachel specialises in healthcare and financial services transactions; private equity and venture capital fundraising, entrances and exits. She graduated from The University of Sheffield, with a Masters degree in Print Journalism.



Sponsored by

STERLING
A TRANSPERFECT COMPANY
A great deal. **Better.**





BAYES MERGERS &
ACQUISITIONS AND
PRIVATE EQUITY
SOCIETY



PHILIP WHITCHELO
CHIEF STRATEGY & MARKETING OFFICER

Philip has 30 years' experience of working in strategy, M&A, and marketing leadership roles, with a focus on technology. Philip has served as an honorary visiting fellow in finance and as a member of the advisory board of the M&A Research Centre at Bayes Business School. Philip graduated from the University of London with Masters degrees in computer science and finance.

STERLING
A TRANSPERFECT COMPANY
A great deal. **Better.**

RORY MILBANK
INVESTMENT MANAGER

Rory joined Ardian in 2021 as an Analyst within the London Secondaries & Primaries team. Prior to joining Ardian, Rory worked at Rede Partners where he advised Private Equity clients on Secondary Transactions and Primary Capital Fundraising. Rory graduated from The University of Exeter with a Bachelor of Arts in Modern Foreign Languages.



ARDIAN

Sponsored by

STERLING
A TRANSPERFECT COMPANY
A great deal. **Better.**